



Web-to-print for print, labels & packaging.

Get creative. Get integrated. Get online.

www.infigo.net





www.infigo.net

What we do

We are the leading provider of personalized print and e-commerce solutions, successfully delivering an innovative web-to-print platform that is supported by a world-class team.

Our fully configurable and scalable solution allows businesses in a wide range of industries, including printing, packaging and labelling, to create uniquely branded e-commerce storefronts with a powerful personalization editor. Our aim is to simplify the entire ordering and fulfilment process, through partner integrations and automation.

Trusted by



Why choose us

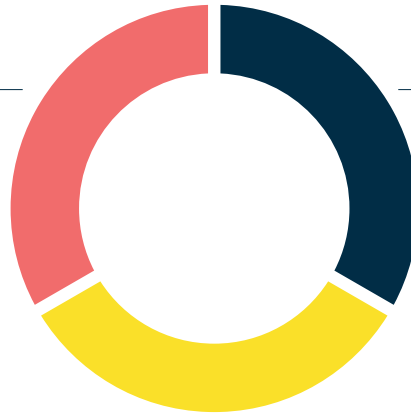
sales@infigo.net

Product

We offer a complete web-to-print system that allows you to create fully customized e-commerce storefronts with a powerful editor and 3D preview, and efficiently process orders with integrated and automated workflows.

People

When you choose Infigo, not only do you get the most innovative web-to-print system on the market, you get the Infigo team behind you to help you make the most of your investment.



Knowledge

We love sharing our knowledge, insights and experience. We see our customers as partners – and pride ourselves on working together to overcome challenges and find solutions that will achieve success.

Product

Scalable

The ability to have multiple storefronts under one platform means that we can handle your growth.

Intuitive interface

We offer an easy-to-navigate admin interface for higher employee adoption.

Easy-to-use

You don't need to be a coding expert to create your online storefronts or set up products.

Customisable

Don't be boxed in. Fully brand your storefronts and editor.

Automated

Our integration with leading software providers in the industry allows you to achieve end-to-end automated workflows.

White label

Grow your customer base with our software.

People

In-house development team

Our team are experts in our product, and are constantly developing new features, based on customer feedback and market trends.

In-house professional services team

If you don't have the resources, we do! Our team is on hand to deliver the services needed for your success, from bespoke projects to product build.

Training provided

Our team is happy to provide you with all the knowledge you need to take your business to the next level with our solution.

Customer support

Need help? We are here! Our teams, based in the UK, are available 9am - 6pm GMT.

Knowledge

Over 10 years of history

We have a wealth of experience in the printing industry and have developed our solution to meet the market's needs.

Small but mighty

We like to communicate on first-name basis – we work closely with our customers to deliver long standing partnerships and success.

Supplying a wide range of industries

We work with a variety of industries and sectors; and find creative ways to overcome businesses' challenges.

Proven record of success

Having serviced over 2,000 websites across the globe, we have the knowledge to help your business succeed.



We value partnerships

The concept 'partnership' is at the very core of Infigo - and one that has helped us consistently grow, through good times and bad. We see our users more like partners than customers.

From the very first interaction, we take the time to learn as much about your businesses as possible and then create a tailored solution that will enable you to thrive.

Once onboard, we provide full training and support. Our knowledgeable and dedicated team is always ready to help you make the most of our solution to grow your business. We truly embark on a journey with our customers, providing and receiving feedback and working tirelessly to meet business challenges and achieve goals.

Integrations

Our platform has comprehensive integrations with Tharstern, Print OS Site Flow (HP), printIQ, Enfocus PitStop Pro and many more. We are also proud to offer our Infigo Connect module, which means you can integrate your platform with practically any Management Information System (MIS) on the market, for ultimate versatility.

With 25+ developers on our team and over a decade in business, we are constantly developing new integrations with selected partners - which allows you to fully automate your production workflow.

We also have valuable partnerships with industry leading providers, which can be easily integrated into the Infigo platform for end-to-end workflow automation.



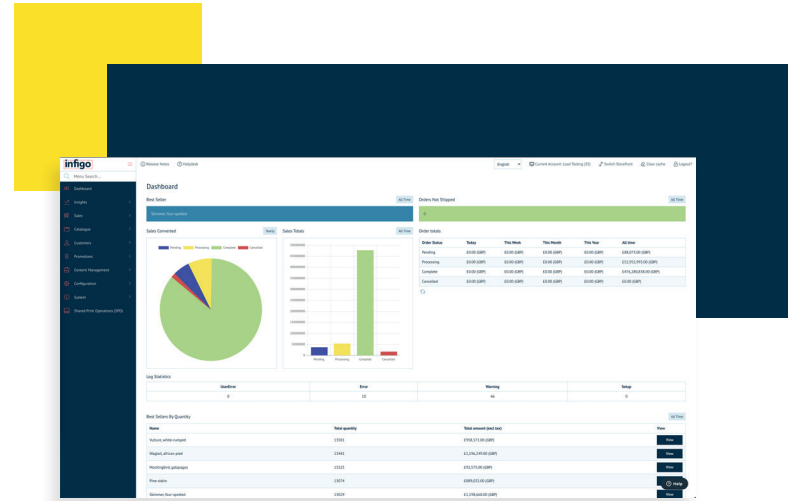
Platform overview

Infigo

The leading provider of personalized print and e-commerce solutions.

Our web-to-print e-commerce platform enables businesses to quickly create digital storefronts to receive, manage and process print orders. From small business start ups, to large commercial printers & corporates, our platform serves organizations in a variety of sectors – commercial print, packaging & labelling, textile, education, and real estate to name a few.

Whether you focus on the B2C or B2B sector, your clients can easily order stock items, personalise preset design templates, upload their own artwork or design from scratch using our powerful online editor, MegaEdit.



Benefits

- Build stronger & longer lasting customer relationships with an easy-to-use ordering system that is available 24/7
- Ensure customers' orders are processed simply and efficiently
- Stand out from the competition by creating bespoke sites (for B2B and B2C markets) with our fully customizable interface
- Give customers the best online ordering experience, making it easy for them to do business with you
- Easily add new products and design templates to your storefront, ready for customers to personalize using our powerful editor
- Streamline your ordering-to-production process
- Integrate with third party systems for end-to-end workflow automation
- Reduce manual intervention and associated costs
- Significantly reduce touchpoints from order placed to order shipped
- Ensure all PDFs are print ready with integrated pre-flighting capabilities, reducing potential costly errors



Complete solution

01 Online presence

Easily create a storefront or portal that is fully customized – no coding experience necessary.

02 Editor

Your customers can start designing straight away, on a range of devices, with our fully responsive HTML5 editor.

03 Payment

Take payments directly from your storefront, before the work begins – regular cash flow for you and a simple secure transaction for your customers.

04 Workflows

Dedicated integrations with the biggest names in printing creates seamless, automated workflows for ultimate processing efficiency.

Frontend storefronts and portals

Storefronts can be private (B2B) portals only accessible by customers/users via login or single sign-on.

OR

Public (B2C) e-commerce websites available to anyone online, and found on search engines like Google.

Create fully customizable storefronts within minutes, regardless of your web design experience:

- Select from a range of pre-designed storefront themes to overlay with your client's branding, content and products using your in-house resources
- Build a completely customized storefront to suit your product range and target audience
- Work with our professional service teams who can create, design and build a custom site for you, specific to your (or your user) requirements (additional cost based on the complexity of the work).



Products

The number and type of products you can offer via your storefront are limitless. Whether you need to create business cards, roller banners, labels and packaging, or branded merchandise and gifts – our platform can handle it all.

Static products

You can offer static items, as stock products (with no variations or option for personalization). The user simply 'adds them to basket' and proceeds to checkout. You can keep track of stock with inventory management.

Customisable products

Products can be set up with multiple attributes/ selections - paper type, size, colour and more. Customers select preferences, see their price online and begin to 'build' their product. Our editing tools can be used for further customization, giving customers the freedom to create completely unique items.

Invent

A game changer for design, web-to-print and the future of your business.

Invent is our ground-breaking plugin that combines the design flexibility of InDesign with the functionality of end-to-end web-to-print. Installation takes just minutes and allows you to control settings and features for your design template, directly from InDesign. This powerful integration gives Infigo users greater design capabilities, particularly for dynamic products, while slashing the time it takes to create and migrate PDF templates by up to 80%.

This means you can create and test new products quicker than ever before. Which is why it's not exaggeration when we say this is 'a game changer' for our customers – as well as for the web-to-print space. Take advantage of market trends, quickly launch profitable new revenue streams and stay one step ahead of your competitors.

Greater flexibility

Invent massively speeds up the template creation process. Rather than building out a template in the browser from scratch, you can create it in InDesign and import seamlessly into your Infigo storefront. In short, it allows you to control settings and features for your design template, directly from InDesign. This includes variable text, fonts and colours, restrictions on element position, generation of forms and much, much more.



MegaEdit

Our powerful and dynamic design tool MegaEdit gives users effortless drag-and-drop functionality. You can offer pre-defined templated designs or allow customers to create a custom design, from a completely blank canvas. Users can add their own images and text, cliparts, graphics or photos, as well as change colour or pattern backgrounds, generate barcodes, and provide different layouts.

This editor is suited to all products and different preview options are available - including our revolutionary 3D preview tool.

Users can upload their own artwork, into MegaEdit before previewing. With our powerful integration with software partner Enfocus, users can make full use of their market-leading PitStop solution to fully automate the pre-flighting process online. This handy tool checks uploaded PDFs for any errors without human intervention, before the job goes through to production.



Page layout
control keeping
you on brand

Use our Enfocus PitStop module
to automate & pre-flight artwork.

Choose between a drag + drop user
interface or form based control

Intuitive online designer

Dynamic canvas sizing

3D Preview

Your customers want to see a realistic view of their product, before placing an order. With our state-of-the-art 3D preview module, they can see their finished item from all angles. Besides adding the “wow” factor to your website, customers can continue to edit within the preview to tweak the final design on the fly.

The detailed preview will also display features such as embossing, spot varnish, various textures and foiling, so the full impact and quality of the product can be seen on the screen.



Checkout

Giving your customers the ability to securely pay for their order online means convenience for them, and automated cashflow, taken 24/7, for you.

At checkout users can:

- Go back to edit the items
- Add/remove items from basket
- Save basket for later
- Include a gift card/coupon/voucher
- Select delivery method
- Pay securely via your payment gateway



Payment options

Payment options can be configured per storefront or user role. All major credit/debit cards are accepted as standard, or alternatively – you can offer other payment methods, such as cash, purchase order, manual payment (offline) or pay in-store.

We currently support WorldPay, SagePay, PayPal standard, Authorize.net, Moneris, Paygate, CyberSource Direct and ComGate.

The integration means that customers will not have to leave, or be redirected to an external website for payment, significantly reducing bounce rates and providing a far superior checkout experience from start to finish.

Is your preferred payment option not included in our list? No problem – speak to our team and see how we can integrate with your chosen payment gateways at additional charge.



Delivery / shipping

Choose from hundreds of couriers globally, verify addresses, track packages, and insure shipments – all through one module.

Our EasyPost plugin* provides a variety of shipping options for your customers.

At checkout, customers can choose their preferred shipping method based on cost and service, from your chosen courier. With this plugin, you have the option to pick from hundreds of couriers globally, to offer your customers the best service and rates.

Customers will also be able to track their parcel throughout the delivery stages using the link in their order confirmation email – to save them calling you to chase estimated deliveries.

You cut costs and improve efficiency and productivity while your customers get a seamless buying experience.

* Available at an additional cost

The logo for easypost, with the word 'easypost.' in a white, lowercase sans-serif font. The letters 'e', 'a', 's', 'y', 'p', 'o', 's', 't' are white, while the period is red. The logo is set against a solid blue background.

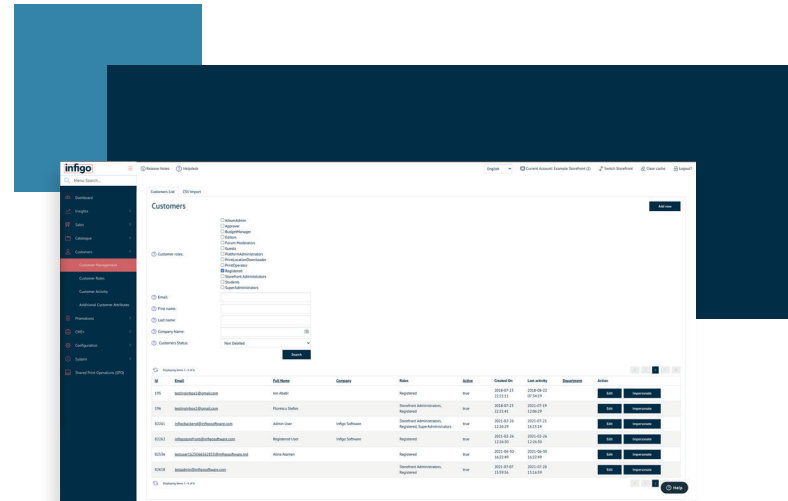
Users

Easily create accounts for new users and manage the level of access they have – from administrators (with full admin and editing permissions) to users who have only front-end editing permissions with a restricted view.

You can, for example, vary permissions on a per product basis. You could allow business cards to be ordered and finalized by anyone but materials with a higher investment could require signing off by a more senior team member.

With various user roles available as standard, you can define exactly what permission individual users require.

As well as the default roles, additional custom user roles can be created to suit your business needs.



Approval & budgets

If you'd like an extra layer of checks so artwork can be more easily managed, you can set up 'approvers', which means orders will only be processed after their approval.

As soon as a customer places an order in your storefront, they will automatically receive an email confirming their purchase and advising that their order is waiting approval. At the same time, internal staff (selected and set up by you in the system) will also receive a notification that a new order has been placed and is on hold for review.

If you assign the approval role to a user or a team, they can easily check the order in the system and approve or reject it accordingly. If approved, the job will automatically be released into production and another notification will be sent to the customer to inform that their order has been approved. If rejected, the customer will be notified of any amendments needed before the order is fulfilled.

Budgets can also be assigned to users or accounts, with or without approval required. Once the budget has been spent, alternative payment methods can be used, such as credit card, so that orders can still be placed.

Administration

Admin access – Allow or restrict access to the administration area, based on user role. Those with access can edit, delete or add new products and manage the storefront.

Dashboards - Set up custom dashboards to quickly access useful information at a glance. From orders not shipped, to best sellers, new registered users and much more. Available with Insights Pro, Pro+ and Enterprise.

Shared print operations – Have complete visibility of new orders and jobs as they are confirmed or approved. Order details, customer details, hot folder, print location and job tracking is all viewed and managed in this area of the platform.

Insights

Numerous studies show that businesses can make quicker, intelligence-led business decisions when having accurate, actionable data at their fingertips.

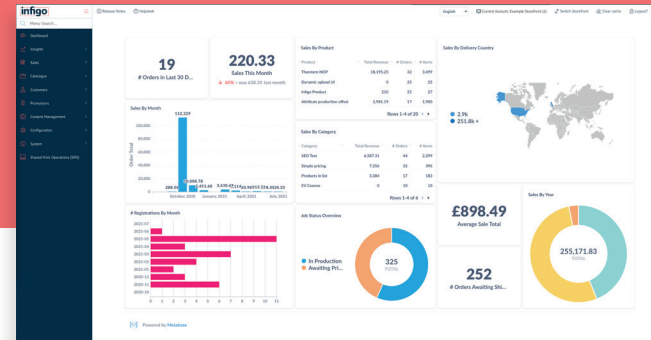
Insights is our powerful reporting engine – and all you need to analyze and understand your business performance. With these tools, you can quickly and easily create rich custom reports, using simple or complex logic, on any business data, including sales, customer activity, order status, system usage and more.

Powered by Metabase, every order received through the Infigo platform is synced with our powerful reporting engine, giving you access to all of your business data, whenever you need it, however you need it.



Businesses that make data-led decisions are able to increase profits by up to 10% and reduce operating costs by 10%.”

Source: Business Application Research Center



Infigo Connect

Our team understands the importance of integrating an MIS system with your storefront and therefore have developed a suite of plugins.

This means you can link your Infigo platform to the majority of MIS products available on the market giving you the flexibility to research and select the one that best fits your current requirements.

What's more, you are not limited to one MIS provider. In the same storefront, you can connect our plugin to different solutions. This means that, if you have multiple suppliers across your product range (for example, one partner fulfils t-shirt orders, while another produces business cards), you can configure our plugin to transfer the relevant data payload in the appropriate format to each supplier.

Connect: Flow

Connect: Flow collates all the order information, including customer data, files and artwork placed in your web-to-print storefront, packages it into XML or JSON file type and shares it with your MIS provider(s). It also allows for the order status update to be passed back from your MIS solution to your storefront.

Regardless of which MIS you use, our plugin reduces the need for manual input such as rekeying information, enabling you to deliver 24/7, on-demand services (without increasing your staff head count) - all with an easy-to-use online user interface.



Most of the other systems we reviewed did not have anywhere near the editing tools that Infigo offered. They were more MIS systems, mixed in with web-to-print features, whereas the core Infigo platform focuses on more on the storefront and customer experience.”

Talient Action Group



We chose Infigo as we needed a more robust solution, as our old systems were very limited. We are now able to catalogue our products quickly and efficiently on Google, and have seen a much higher conversion rate.”

Tony Willis, VP of Operations Funeral Prints



What I like most about the Infigo platform is the flexibility. The ability to create completely unique storefronts for customers plays a major part.”

Think Patented

Some of our clients

Here some of great examples of our software on B2C customer sites (unfortunately we are unable to send our B2B examples)
– click on logo to view website.





Don't take just our word for it..

sales@infigo.net



The bespoke web portals Infigo provides are user-friendly and work across numerous storefronts from one host platform.”

Personalised Luggage



Our concept disrupts the industry by allowing customers to design and order custom packaging entirely through an e-commerce platform.”

The Packaging Lab



Most of the other systems we reviewed did not have anywhere near the editing tools that Infigo offered.”

Talient Action Group



The platform has been readily adopted by our customers, who love the user interface.”

Paragon Customer Communications



Frequent software updates with new features and integrations, a fast and reliable system and very customisable.”

ASU Print Lab



Infigo's customer service is the number one thing, then the flexibility of using their software.”

Arnold Printing



LET'S WORK TOGETHER

Contact our team today for a free 1-to-1 demo and see how our solution can take your business to the next level.

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